

Bendigo Bank Logo Usage

Where requested to add the branch logo to campaign materials and other promotional channels, please ensure the following:

The logo must not be changed or altered in any way. You must not:
Change the colour.
Create other versions.
Change or reset the text elements.
Reduce the clear space around the logo.
Add effects like drop shadows.
Distort or rotate the logo.
Add a background colour.
Place the logo on complex background images where it is hard to see.
Change part of the logo colour.

Before publishing or printing the logo on any material, please send a proof for approval.